

Jenna Doctoroff

R/GA – Experience Designer, Associate Experience Designer

Crafting digital experiences and defining architecture across web, app, and in-store platforms. Clients include Verizon, L'Oreal, Tiffany & Co., Owners.com, Novartis, Chobani, McCormick, and St. Ives.

DECEMBER 2014 – PRESENT
NEW YORK, NY

General Assembly – User Experience Immersive Student

Completed 5 projects over a 10 week period. User research, information architecture, UI design, usability testing, wireframing, prototyping.

JUNE 2014 – AUGUST 2014
NEW YORK, NY

Wesleyan University Psychology Department – Research Assistant

Collected and organized data for Reasoning and Decision Making Lab.

OCTOBER 2013 – MAY 2014
MIDDLETOWN, CT

Project Healthcare: Bellevue Hospital – Emergency Department Intern

Acted as patient advocate, transported patients, assisted doctors and nurses, performed EKGs. Attended scheduled rotations in Adult Emergency Services, Pediatric Emergency Services, Urgent Care, Social Work Department, CPEP, Operating Room, and Catheterization Lab.

JUNE 2013 – AUGUST 2013
NEW YORK, NY

PROS Possibilities Rehab Center – Group Leader

Led group sessions with adult clients, diagnosed with serious mental illnesses, such as schizophrenia, helping them re-enter society after hospitalizations.

JUNE 2012 – AUGUST 2012
BROOKLYN, NY

Wesleyan University Psychology Department – Course Material Designer

Designed textbook for introductory Quantitative Analysis course

JANUARY 2012 – MAY 2013
MIDDLETOWN, CT

Wesleyan University Quantitative Analysis Center – Teaching Apprentice

Supported students in learning R Studio, a statistical programming software. Led weekly mentoring meetings for students

SEPTEMBER 2012 – DECEMBER 2012
MIDDLETOWN, CT

Wesleyan University – Bachelor of Arts

2010 – 2014